

5<sup>th</sup> YEAR

# 1<sup>st</sup> ANNOUNCEMENT HOSPITAL MANAGEMENT 2019

5<sup>th</sup> CONFERENCE ON THE FUTURE SUCCESS OF HOSPITALS  
IN THE TURBULENT CZECH REGULATORY ENVIRONMENT

20 - 21  
November  
2019

NH Collection  
Olomouc Congress  
Legionářská 21, Olomouc

## **WEDNESDAY, 20 NOVEMBER**

**12.00 – 19.00**

### **CENTRAL TOPIC OF THE FIRST DAY: THE FUTURE OF THE HOSPITAL**

#### **We will focus on:**

The strategic position of hospitals in the network of health care and service providers in the Czech Republic today and in future decades.

New hospital architecture, internal systems of departments and logistics, the incorporation of hospitals into town planning.

Fully digitised hospitals incorporated into the eHealth system, supporting telemedicine technologies (case studies).

*Lectures will be presented by both Czech and international experts including architects (project engineers), managers of medical facilities, experts in the field of digitalisation and eHealth, and representatives of ministries, insurance companies, and the National Telemedicine Centre.*

*This series of lectures will be prepared and presented by Ing. Čeněk Merta, PhD, MBA, MPA; and MUDr Pavel Hroboň.*

## **THURSDAY, 21 NOVEMBER**

**9.00 – 18.00**

### **TRADITIONAL CONFERENCE DISCUSSION BLOCKS**

Hospital purchases in the current Czech environment – current purchasing process control and the effective sale of pharmaceuticals and medical materials in the Czech regulatory environment.

A round table of medical care payers, regulatory authorities, and health care providers.

*The discussion blocks will be prepared and presented by Ing. Čeněk Merta, PhD, MBA, MPA; JUDr Petr Šustek, PhD; and PharmDr Michal Krejsta, MBA.*

**A full programme will be available by the end of October.  
For registration details and more information, see [hm.fnol.cz](http://hm.fnol.cz).**

